



FOR IMMEDIATE RELEASE

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PENGUIN BAY WINERY RELEASING ITS FIRST ICE WINE

Hector, NY – Penguin Bay Winery is thrilled to announce that it is releasing a new wine, the 2013 Vidal Blanc Ice Wine, at their tasting room and online this Friday, September 26, 2014.

Ice wines are naturally much sweeter than your average table white wine, and this new product is no exception. Five tons of Vidal Blanc grapes were harvested last December on an ideal morning with temperatures around 13 degrees Fahrenheit. The additional couple of months that these grapes remain on the vine allows for the grapes to ripen to very high sugar levels. These Vidal Blanc grapes had a Brix of 41.6 when they were pressed (about twice as high as grapes harvested in the fall), and after fermentation the residual sugar is still at a sweet spot of 21%!

This new addition will compliment the winery's current wine list offered at their Hector, NY tasting room that is balanced with red, white and sparkling wines. The 2013 Vidal Blanc Ice Wine will be the only dessert wine, which has an exquisite balance of flavors of honey, pineapples and apricots with crisp acidity in the long and deliciously lingering finish.

Penguin Bay Owner, Dave Peterson, commented on how "very few regions in the world can make a true ice wine, with the Finger Lakes being one of those prime examples of a producer of world class ice wines. It's very exciting for us to be releasing our first ice wine, especially from an exceptional vintage, and to be able to showcase another premium wine product of our region."

The Peterson Family opened Penguin Bay Winery in 2005. The tasting room is open year round and welcomes guests to experience their variety of wines ranging from dry to semi-sweet red and white wines, along with a selection of sparkling wines from its sister wineries, Goose Watch and Swedish Hill.



For more information about the winery, its awards and its products call toll free 1-888-549-WINE or visit the winery's website www.PenguinBayWinery.com.